

Scott Lund



c-suite and senior executive coach

“The coaching experience with Scott significantly shifted my performance as a leader and exceeded my expectations.” – Client Executive

Elevating leaders and lives through coaching is Scott’s passion and purpose. He believes in each leader’s potential for growth and greatness. To fully unlock that potential, his coaching is holistic, strategic, and customized to individual goals and contexts. His coaching goes beyond improving behaviors to identifying and transforming the personal mindsets underlying desired behaviors.

Scott has coached and advised hundreds of senior leaders in achieving extraordinary results. He serves senior executives (C-suite to Director) and teams at elite organizations across multiple industries: Tech, Finance, Healthcare, Services, Private Equity, and other industries. Scott builds strong, collaborative relationships with leaders of all cultural and professional backgrounds by connecting at a human level. He does this with empathy, honesty, curiosity, and a sense of humor.

Unique among coaches, Scott earned his MBA from The Wharton School at UPenn and is a world-class professional with 20+ years of experience in leadership, coaching, and consulting. He served Fortune 100 clients as a Strategy & Transformation consultant (BCG, Deloitte); led a key business unit at Gartner; and held senior leadership roles in Strategy, Finance, and Operations. He is also co-founder of The Human Leader Society.

Scott respects the time leaders invest in their development. He maximizes their return on that investment by helping them simultaneously improve their personal well-being while also applying new mindsets and behaviors as they work on their key business priorities.

Scott is a PCC certified coach through the International Coaching Federation (ICF) and the NeuroLeadership Institute (NLI). He is also Hogan 360 Assessment Certified.

In his personal life, Scott is married and has four young adult children. He resides in the Western U.S. and enjoys family, fitness, photography, and continuous learning.

client services

- **Enterprise Leadership Coaching**
Executive Presence, Communication, Collaboration, Influence, Strategic Thinking
- **Team Leadership Coaching**
Team Performance, Emotional Intelligence, Coaching, Team Empowerment, Delegation
- **Self-Leadership Coaching**
Mindset, Well-being, Effectiveness, Resilience, Priorities, Values, Purpose, Self-awareness
- **Strategic Management Advisory**
Strategy, Transformation, Operations, Change Management, Culture, Organization
- **Custom Coaching and Advisory Services**

client profiles

- **Levels of Leaders**
 - C-suite Executives / CEOs
 - VPs
 - Directors
 - Other Key Talent
- **Characteristics of Leaders**
 - Leaders of strategic business units, functions, and initiatives
 - Technical leaders striving to become more effective people leaders
 - Leaders learning to work effectively with and within the C-suite
 - Diverse leaders of all cultural backgrounds
- **Situational Contexts of Leaders**
 - Preparing for promotion / succession
 - Increasing their impact in their current position
 - Ramping up their impact in a new position
 - Successfully integrating as new external hire

client feedback

- “Scott helped me create **a strategy to access untapped potential in my team.**”
- “Working with Scott led to my **best year of personal growth and effectiveness.** I’ve become a **stronger, more assertive leader.**”
- “Scott **changed the way I think about solving business challenges.** He is truly one of best strategists and problem solvers I know.”
- “Scott has an amazing ability to listen and ask the right questions. The coaching experience with him **significantly shifted my performance as a leader and exceeded my expectations.**”
- “Scott supported me in **navigating critical discussions** with my executive team. I’ve **learned to better utilize strategic frameworks** in my leadership decision making.”
- “Scott’s coaching **strengthened my leadership capabilities** and resulted in **increased engagement from my team.**”
- “Scott brings **strategic aptitude**, business transformation know-how, and an ability to solve complex problems with **creative, out-of-the-box thinking.**”

client organizations

Scott has advised and coached executives and leadership teams at Fortune 500 companies and innovative world-class organizations across multiple industries. Representative clients include: **AB Bernstein, Allergan, AMD, Avery Dennison, CDW, Cisco, Cohen & Company, Cushman & Wakefield, Dell Technologies, Deloitte, eBay, ESI, General Motors, Hackensack Meridian Health, HCSC, Ingram Micro, Intel, Lantronix, Lattice Semiconductor, Mercato Partners, Microsoft, NCR, NetApp, NRP Group, P&G, Qualcomm, Salesloft, Sequoia Financial Group, Takeda, T-Mobile, Vanguard, Visa, VMware, Western Digital,** and Yahoo among others.

client results

- **Multiple C-level Leadership Teams** – Facilitation of successful strategy and transformation off-sites delivering clear priorities, team alignment, and execution plans
- **CEO, International Professional Services Company** – Mindset shifts expanded capacity for strategic leadership, empathetic leadership, and proactive development of C-suite direct reports
- **CIO, \$5B Healthcare Company** – Improved relationships with Board of Directors and more strategic leadership of key IT function transformation initiatives
- **CFO, \$1B Real Estate Company** – More influential relationships with C-suite peers and more strategic and empathetic leadership of Finance & Accounting teams
- **CMO, \$50B Health Insurance Company** – Strategic leadership of organization during period of transformation and reorganization while maintaining a sustainable pace
- **CIO, Leading International Professional Services Firm** – Enabled smooth, successful transition into new role, establishment of functional vision, and integration into the C-suite leadership team
- **CHRO, Leading North American Accounting & Advisory Firm** – Established sustainable work-life balance strategies, improved delegation, and restructured time allocation to maximize their impact
- **CFO, Leading Global Professional Services Firm** – Strategically refocused time allocation on highest-impact activities and shifted mindset for more sustainable approach to high-pressure role
- **Head of Latin America, \$7B Financial Services Company** – More people-centered, empathetic leadership mindset and more strategic management of C-suite relationships
- **EVP of Behavioral Health, \$5B Healthcare Company** – Improved navigation of interactions with C-suite executives and clarification of strategic objectives
- **SVP of Marketing, \$3B Software Company** – Increased personal confidence and quality of interactions with CEO and Board of Directors
- **SVP of Product Development, \$1B Software Company** – Successful onboarding and integration into new role via strategic visioning and enhanced peer-level networking
- **Head of B2B CX, \$7B Financial Services Company** – Mindset shift to more assertive leadership style, increased visibility with C-suite executives, and increased team engagement